

MANUFATTI PLASTICI TRAVERSA

DESIGN AND TECHNOLOGY

Manufatti Plastici Traversa Spa has been on the market since 1970, when it was established by the Traversa family. So many things have changed since the year of its foundations, and in 2008 the leadership of the company was handed over to Rosanna Traversa, the daughter of the historic founders, Ezio Traversa and Maria Rita Ambrosetti. In recent years, new labels have come to flank the coloured “T”, which is the historic symbol of the company. They are the graphic emblems of the new strategies adopted by the company for its products.

ment of the company to research and development. The products that will be created under this label will profit from a significant contribution in terms of innovative technology, giving tangible expression to our mission geared towards furniture made to measure to meet people’s needs. The same care as always is devoted to product and service quality, to stylistic research: the very characteristics that have gained the Como-based company its high reputation, both in Italy and at the international level. Some products have been re-

the desk has been widened: besides the famous KELA, we now find KELA.2 (extensible), BRUKO, linear and modern, with three different types of attachment, and the latest born CUADRIA and TRIA, perfectly in keeping with present-day stylistic trends in the office furniture sectors. CUADRIA and TRIA, in fact, enable the individual modules to be rotated and snapped in place, so as to create several diversified routes for cable separation. The latest addition to the Traversa high technology range is “Fa-



Eco with Kela



Bruko



Raceways



Facile Pat Pend



Cuadria



Tria

“Traversa Sistemi” is the label selected to identify products that stand out for their unique originality, and are designed to embody a perfect mix of functional and aesthetic qualities. “Traversa Tecnologia” bears witness to the incessant commit-

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for appreciable savings in terms of time and money. With “Facile” any piece of furniture is assembled in one stroke.

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www.traversa.it